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Growers' Price List

1953-4 PANSIES and PRIMULAS



# The Clarkes PRIMULAS

The reason people like yourself come to us for seeds is the fact that neither pansies nor primulas lend themselves well to the machine age. It takes our critical eye, knowing personal touch, and plenty of hand labor to produce the most colorful and satisfactory strains. The thousand factors involving human judgment and skill make all the difference, and make Clarkes pansies and primulas the outstanding strains. This superiority is plainly visible, starting with percentage of germination, and continuing right through the life of the plant.



**EUROPEAN TYPE** 

Sieboldi Primulas

Polyanthus, Colossal Mixed—Growers' Pkt. (400 seeds) \$1.00; \(\frac{1}{16}\) oz. \$3.50; \(\frac{1}{8}\) oz. \$6.50; \(\frac{1}{4}\) oz. \$12.00; oz. \$23.00: 1 oz. \$45.0

Polyanthus, Pastel Selections—The gentle shades. Growers' Pkt. (400 seeds) \$2.00.

Polyanthus, Blue Shades—All bright colors. Growers' Pkt. (400 seeds) \$2.50. Polyanthus, White—Large flowers. Growers' Pkt. (400 seeds) \$1.50.

Polyanthus, Red Shades—From flame to darkest red. Growers' Pkt, (400 seeds) \$1.50.

Polyanthus, Yellow Gold—Sunny shades. Growers' Pkt. (400 seeds) \$1.50.

Polyanthus, Yellow, Copper, Rust Shades—A brilliant sequence. Growers' Pkt. (400 seeds) \$1.50. Auricula, Large Flowered Mixed—Growers' Pkt. (600 seeds) \$1.00;  $\frac{1}{32}$  oz. \$2.00;  $\frac{1}{16}$  oz. \$3.50.

Acaulis, Giant Flowered Mixed—Growers' Pkt. \$1.00.

Acaulis, Blue-Growers' Pkt. (400 seeds) \$2.00

#### ASIATIC TYPES

**Bulleyana Hybrids**—Tall.  $\frac{1}{32}$  oz. \$1.00;  $\frac{1}{16}$  oz. \$1.75. Asthore Hybrids-Mixed pink, lilac, buff, etc. Growers' Pkt. \$1.00. Japonica -- Mixed colors.  $\frac{1}{32}$  oz. \$1.00;  $\frac{1}{16}$  oz. \$1.75. Florindae—Growers' Pkt. \$1.00; 64 oz. \$1.50; 82 oz. \$3.00. Florindae Hybrid—Big, rosy pink. Growers' Pkt. \$1.00.

Millar's Crimson—Coppery rose Japonica. Growers' Pkt. \$1.00. Pulverulenta, Bartley—Pink florets.  $\frac{1}{32}$  oz. \$1.50;  $\frac{1}{16}$  oz. \$2.75.

Denticulata—Mixed colors. Growers' Pkt. \$1.00.

Sieboldi-Growers' Pkt. \$1.00.





Japonica Primula



Polyanthus Primula



Blue Acaulis Primula



#### A SUGGESTION FOR GROWERS

Be sure to allow ample time for germination of either Clarkes' "Everything" Blend or Hybrid Blend, for each of these mixtures is composed of several strains, which will vary a little in time required for germination. The stronger colors, such as yellow and purple, develop their seedlings faster than the more delicate pastel tones. Therefore, transplant both small and large seedlings.

## **CLARKES**

#### SWISS VARIETIES

#### BLUMLISALP

(Flower of the Alps) Now here's a rare pansy. This new Swiss type attracts instant attention with its unusual shades varying from palest pink to bright carminerose. You'll come back to admire it again and again. Pkt. (200 seeds) 50c; Growers' Pkt. (500 seeds) \$1.00;  $\frac{1}{10}$  oz. \$1.50;  $\frac{1}{10}$  oz. \$2.50;  $\frac{1}{4}$  oz. \$4.50;  $\frac{1}{2}$  oz. \$9.00; oz. \$18.00.

#### CORONATION GOLD

Pure yellow Swiss, without other color markings. Delightfully fragrant, and easily 3 inches across. Growers' Pkt. (500 seeds) 50c;  $\frac{1}{16}$  oz. \$1.00;  $\frac{1}{26}$  oz. \$1.00;  $\frac{1}{26}$  oz. \$5.50; oz. \$10.00; 2 oz. \$18.00; 3 oz. \$25.00; 4 oz. \$32.00.

#### FIREBEACON

Coppery red blooms of flaming brilliance. A Swiss type, with the characteristic central blotch, and with a richness of color you've never seen before. Illustrated at the left. Growers' Pkt. (500 seeds) 50c;  $\frac{1}{16}$  oz. \$1.00;  $\frac{1}{16}$  oz. \$1.75;  $\frac{1}{16}$  oz. \$3.00;  $\frac{1}{16}$  oz. \$5.50; oz. \$10.00; 2 oz. \$18.00; 3 oz. \$25.00; 4 oz. \$32.00.

#### MONT BLANC

The finest white Swiss pansy. Not so large as the hybrid Moon Moth, but harmonizes best in size and type with other Swiss varieties. Growers' Pkt. (500 seeds) 50c;  $\frac{1}{48}$  oz. \$1.00;  $\frac{1}{28}$  oz. \$1.75;  $\frac{1}{24}$  oz. \$3.00;  $\frac{1}{2}$  oz. \$5.50; oz. \$10.00; 2 oz. \$18.00; 3 oz. \$25.00; 4 oz. \$32.00.

#### ULLSWATER

The bluest blue you ever did see. This superb ultramarine strain is of Swiss parentage; the illustration on the opposite page shows actual size and color. Growers' Pkt. (500 seeds) 50c;  $\frac{1}{18}$  oz. \$1.00;  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$3.00;  $\frac{1}{2}$  oz. \$5.50; oz. \$10.00; 2 oz. \$18.00; 3 oz. \$25.00; 4 oz. \$32.00.

#### HYBRID VARIETIES

#### BLUE KNIGHT

A lovely range of blue shades with soft periwinkle blue predominating. New this year, and a perfect companion for Moon Moth and Pay Dirt which it equals in size, form and texture. We're proud of this new hybrid. Pkt. (300 seeds) \$2.00; Growers' Pkt. (600 seeds) \$3.50;  $\frac{\tau_0}{18}$  oz. \$6.00;  $\frac{1}{2}$  oz. \$10.00;  $\frac{1}{2}$  oz. \$18.00;  $\frac{1}{2}$  oz. \$32.00.

#### MOON MOTH

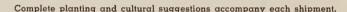
Supremely beautiful white hybrid, with early, 4 to 5 in., giant, ruffled blooms, penciled dark blue. A truly thrilling flower, alone or combined with any color. Pkt. (300 seeds) \$1.00; Growers' Pkt. (600 seeds) \$1.75;  $\frac{1}{18}$  oz. \$3.00;  $\frac{1}{4}$  oz. \$5.00;  $\frac{1}{4}$  oz. \$9.00;  $\frac{1}{2}$  oz. \$16.00; oz. \$30.00; 2 oz. \$55.00.

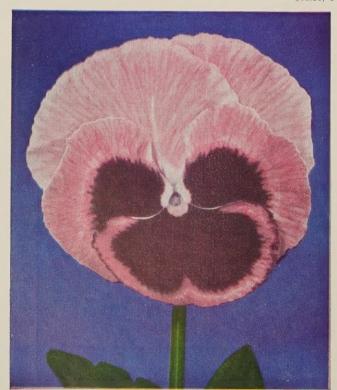
#### PAY DIRT

Huge, ruffled, 4 to 5 in. hybrid yellow with dark penciling and a marvelously sweet fragrance. We consider these heavy, rich-textured blooms the finest we produce. Pkt. (300 seeds) \$1.00; Growers' Pkt. (600 seeds) \$1.75;  $\frac{1}{16}$  oz. \$3.00;  $\frac{1}{6}$  oz. \$5.00;  $\frac{1}{4}$  oz. \$9.00;  $\frac{1}{2}$  oz. \$16.00; oz. \$30.00; 2 oz. \$55.00.

#### RUBY VELVET

New this year, this giant has the most strikingly brilliant red tone imaginable. Its size and heavy texture make it a worthy companion for Blue Knight, Moon Moth and Pay Dirt. Pkt. (300 seeds) \$2.00; Growers' Pkt. (600 seeds) \$3.50;  $\frac{1}{16}$  oz. \$6.00;  $\frac{1}{2}$  oz. \$10.00;  $\frac{1}{2}$  oz.





One of the Lighter Shades of Blumlisalp



Moon Moth



## **PANSIES**

#### EXQUISITE MIXED COLORS AND BLENDS

#### JUMBO MIXTURE

Tremendous" is the word for these remarkable pansies. In cool weather and with high fertility you may measure blooms up to a staggering 5 in. across! This unique hybrid strain produces earliest flowers in purple, maroon, yellow, blue, red, lavender, orchid, bronzegold, and a fascinating array of two-tones and pastels-blotched, penciled, rayed, and pure selfs. No white blooms. There's just nothing like them anywhere; they are totally different from anything you've ever seen labeled "Jumbo" before. For most impressive results, plan your crop for winter or early spring Growers' Pkt. (600 seeds) \$1.00; 16 oz. \$1.75; 1/8 oz. \$3.00; 1/4 oz. \$5.00; 1/2 oz. \$9.00; 1 oz. \$16.00; 2 oz. \$30.00; 3 oz. \$42.00; 4 oz. \$52.00; 1 lb. \$175.00.

#### CLARKES' GIANT SWISS

We've done some first class re-selecting in this famous old pansy family, and we're sure you'll like what we've done. The normal central blotch appears in most blooms, and what o range of colors! Pink, rose, cream, yellow, orange, henna, red, flame, carmine, fuchsia, purple, blue, and a few white, with many twotoned and edged. Flowers are round, open faced, and up to 31/2 inches across. Plants are sturdy, compact, and selected for continuous hot weather blooming ability. Special attention has been given to selecting for strong stems. Growers' Pki. (500 seeds) 75c; 16 oz. \$1.25; 1/8 oz. \$2.00; 1/4 oz. \$3.50; 1/2 oz. \$6.50; 1 oz. \$12.00; 2 oz. \$22.00; 3 oz. \$32.00; 4 oz. \$40.00; 1 lb. \$150.00.

#### CLARKES' PASTEL HYBRIDS

Incredibly delicate flesh-pink, peach, coral, rose, salmon, orchid, buff, and violet. Petals bear shining, iridescent overlays in markings like butterfly wings; many are ruffled, some so densely as to resemble double petunias. Smaller than Jumbo, but larger than Swiss. Growers' Pkt. (over 500 seeds) \$1.25; \$\frac{1}{16}\$ oz. \$2.25; \$\frac{1}{8}\$ oz. \$4.00; \$\frac{1}{4}\$ oz. \$7.00; \$\frac{1}{2}\$ oz. \$12.00; 1 oz. \$22.00; 2 oz. \$38.00; 3 oz. \$52.00; 4 oz. \$63.00; 1 lb. \$240.00.

#### CLARKES' HYBRID BLEND

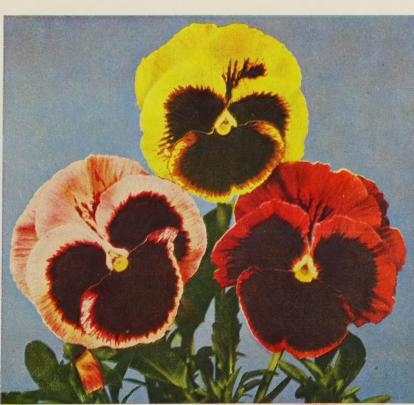
This is a calculated blend of Jumbo with additional hybrid colors mingled, including some special pinks. It affords the widest possible range of colors and markings in the large flowered hybrid type. Growers' Pkt. (600 seeds)  $1.00; \frac{7}{18}$  oz.  $1.75; \frac{1}{8}$  oz.  $3.00; \frac{1}{4}$  oz.  $5.00; \frac{1}{2}$  oz. 9.00; 1 oz.  $1.75; \frac{1}{8}$  oz.  $1.75; \frac{1}{8}$ 

#### CLARKES' "EVERYTHING" BLEND

Does everything look good to you? It is hard to choose from such a fascinating list of pansies, isn't it? For you who just can't say "No" to a single variety, we have made a carefully considered blend of every kind of pansy we grow. Everything is here, including the new hybrid varieties as well as the pure Swiss kinds—the widest range of type and color possible, and no "duds" allowed! Growers' Fkt. (500 seeds) 75c; 16 oz. \$1.50; 1/8 oz. \$2.50; 1/4 oz. \$4.00; 1/2 oz. \$7.50; 1 oz. \$14.00; 2 oz. \$26.00; 3 oz. \$36.00; 4 oz. \$44.00; 1 lb. \$165.00.



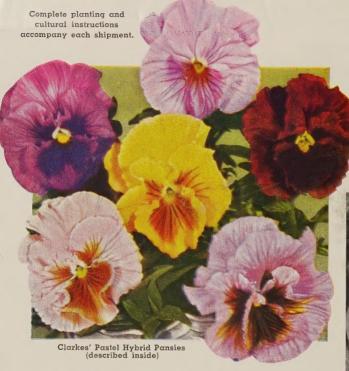
Ullswater



Clarkes' Giant Swiss-Just three of the many colors in the mixture.



Clarkes' Pastel Hybrids—These represent only two of many shades in the mixture. Several more are illustrated on the next page.



**GUARANTY**—All seed is guaranteed true to description. However, since we can exert no control over growing conditions, we cannot be responsible for the crop. Liability under this guarantee is limited to the price of the seed purchased.

The Clarkes -- Clackamas, Oregon

#### CHRISTMAS ROSE (Helleborus niger)

Snow white blossoms resembling wild roses, with beautiful, shiny green foliage. The plants are extremely hardy, and produce flowers in late winter or very early spring. In mild climates they begin blooming in time for cutting during the Christmas holidays. Where winters are severe plants may be lifted and potted in the fall for forcing bloom at Christmas. Growers Pkt. \$1.00.

#### HARDY CYCLAMEN

Beautiful, marbled, heart-shaped foliage for that shaded spot that needs filling. Perfect little cyclamen blooms appear both spring and fall, growing about 4 inches high. Colors vary from white to pink and rose. After blooming, the flower stems curl downward to nestle among the leaves in a most attractive fashion. Perfectly hardy. Growers' Pkt. \$1.00.

**TERMS OF SALE**—All prices shown in this list are net. Please enclose your remittance with your order. No C. O. D. orders accepted. All seeds shipped postpaid.



Christmas Rose



Hardy Cyclamen